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THE POWER OF SIX SIGMA

Told by: Patrick Lawlor and Richard Allen

Six Sigma—never before has a business initiative transformed corporations so dramatically. While it has been credited with improving productivity, slashing costs, and improving profit margins, it can cause much angst among employees who need to change the way they currently work and adhere to a new philosophy. Corporations have seen radical change for the better, and to achieve those improvements requires radical change by employees. And it all starts with acceptance.

Contrary to other books on the subject, *The Power of Six Sigma* explains the overall philosophy of Six Sigma effectively in a non-threatening way, quickly. This audio book succeeds at delivering a clear message.

Subir Chowdhury is one of the world's leading authorities on Quality Strategy. Hailed by the *New York Times* as a "Leading Quality Expert," Chowdhury is the Executive Vice President of the ASI-American Supplier Institute, an international consulting and training firm for Six Sigma and Quality. His most recent book *The Power of Six Sigma* was released in April 2001 and was on Amazon.com's bestsellers list the first week of its release.